

# Cost reduction without compromising on quality.

Adapted to the requirements of older vehicles.

## Possible levers for achieving a price advantage:

- ✓ **Targeted standardization of variants:**  
e. g. wiper blade adapter suitable for use on different models.
- ✓ **Use of alternative materials:**  
e. g. different friction material for brake pads.
- ✓ **Reduce selected functionality:**  
e. g. remove acid level indicator from starter batteries,  
no allergy certification for cabin air filters.



Mercedes-Benz  
StarParts

StarParts meet the strict quality and safety standards of Mercedes-Benz.  
Guaranteed.

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StarParts. The economical solution  
with the Mercedes-Benz Seal of Quality.

Mercedes Benz



# StarParts wiper blades.

StarParts wiper blades ensure a high level of safety with a long service life, thanks to an optimized rubber compound and the careful selection of materials.

**Elimination of the wear indicator and the three-dimensional Mercedes-Benz star (replaced by StarParts logo) – no impact on wiping performance.**

- Reduction in production costs.
- Feature retained exclusively for Mercedes-Benz GenuineParts.

**With adapter clip – fits different models.**

- Fewer variants = higher quantities = lower production costs.
- Easy installation, firm connection.

**Quality assured in accordance with Mercedes-Benz standards – intensive testing under the same conditions as Mercedes-Benz GenuineParts.**

- No accelerated wear.
- Higher quality standards than many competitors (thermal resistance, resistance to environmental influences such as salt, etc., reliability at high speeds).

# StarParts brake pads.

StarParts brake pads are perfectly designed for the ABS and ESP systems of Mercedes-Benz vehicles. The use of high-quality materials ensures excellent braking performance and a long service life.

**New development of combined performance brake discs for sport, ECE and NAO variants.**

- Designed for a perfect fit and function in older vehicles.

**Standardized friction material is used to achieve a volume effect.**

- Economies of scale in production.
- Guaranteed braking performance and safety.

# StarParts engine air filter.

StarParts air filters offer a superior dust absorption capacity thanks to their consistent pleat geometry, ensuring an optimized filtration of the engine air intake. Especially designed for Mercedes-Benz vehicles, they provide a homogeneous airflow at the perfect level of intensity.

- Use of alternative non-woven materials.
- Focus supplier selection on after-sales optimized producers and production locations in order to reduce tooling and logistics costs.

**High-quality filtration materials selected, approved under Mercedes-Benz testing conditions.**

- Ensure optimal engine operation (performance and efficiency).
- Optimal filtering properties to protect the engine from all environmental conditions such as wet or dirty roads and temperature extremes.
- Maximum safety (flame retardant classification F1).